

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 2 A2

Results as of: 11/30/2017

## JOE AL PICONE LOCATION TEXAS GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -50 39 115 JULY/AUG/SEPT JULY/AUG/SEPT 1 0 0 60 56 40 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 0 20 0 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 -20 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE \_\_ -1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT MAR JUNE JULY AUG SEPT NOV DEC JAN FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 60 40 20 MEMBER GROWTH NET GOAL MEMBER GROWTH ACTUAL 0 LAST YEAR MEMBERSHIP ACTUAL -20 \* -40 -60 -80 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 26 CLUBS OF 65 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 0** NEW MEMBERS 1,066 (61.73%) MALE 661 (38.27%) FEMALE Women Percentage Fiscal Year Goal: 40% DROPPED MEMBERS 294 TOTAL FAMILY UNIT MEMBERS DECEASED 10 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 150 FAMILY MEMBERS PAYING HALF 145 OTHER DUES 155 TOTAL